



PRESS RELEASE

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Douglas County Businesses Receive Awards at Northern Nevada Development Authority Dinner

April 8, 2016 -MINDEN, NV- Starbucks Carson Valley Roasting Plant & Distribution Center took home the county's top award for Business of the Year on April 7th, 2016 during Northern Nevada Development Authority's (NNDAA) Pioneer Awards. The Pioneer Awards recognized businesses in 5 county regions and each county chose a business of the year.

Starbucks Carson Valley Roasting Plant & Distribution Center was selected based on its alignment with the County's five guiding economic vitality principles:

- Improves the business climate
- Is unique & marketable
- Helps maintain the exceptional quality of life
- Enhances education & workforce
- Preserves the natural environment and improves infrastructure

County Manager Larry Werner said Starbucks is a valued business in our community. The company has invested more than \$14 million in the last three years and last year increased jobs by 36 full time positions. A real community partner, Starbucks and its employees have contributed more than 2500 volunteer hours in the last fiscal year to local non-profits and organizations. Starbucks is recognized for its College Achievement Plan which provides an opportunity for all benefits eligible U.S. partners to complete a bachelor's degree with full tuition reimbursement through Arizona State University's programs, delivered online.

Starbucks is definitely a leader in environmental stewardship and is acknowledged for its efforts with less than 5% of its waste diverted to waste to energy to produce electricity/methane gas, the remaining 95% is used in recycling to make items such as composite decking/fertilizer and erosion prevention. Other Douglas County businesses winning awards at the event were Bently Ranches for the Homestead Award - Best Agricultural Initiative and Full Circle Soils & Compost for the Battleborn Award--Best Green Practices.

For more information about the Pioneer Awards visit www.pioneerawards.com.

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